

# Website Privacy Notice

Version: [v1.0] Effective date: 2025-10-26

## Who we are

Hearthstones Ltd ("we") operates this website. We are the controller of the personal data you submit through our site. Registered office: La Blanche Maison, La Route De l'Etacq, St. Ouen, St. Ouen, JE3 2FB, Jersey. Main privacy contact: [privacy@hearthstones.je](mailto:privacy@hearthstones.je). DPO/Lead (if appointed): [compliance@hearthstones.je](mailto:compliance@hearthstones.je).

## What we collect via the website

- Contact/enquiry details you provide in forms or by email/phone.
- Technical data such as IP address, device, browser, and pages visited via analytics (see Cookies Notice). We do not target or knowingly process children's data.

## Why we use your data (purposes and lawful bases)

- Respond to your enquiries and provide requested information — Legitimate interests or Contract (pre-contract steps).
- Website operation, security, and performance — Legitimate interests.
- Analytics to improve our site and services (Google Analytics) — Consent where required (see Cookies Notice).

## Sharing and processors

- Microsoft 365 for email and documents.
- Mykii ([mykii.io](https://mykii.io)) where applicable to process enquiries related to sales.
- Google (analytics cookies) — see Cookies Notice. We require processors to process data only on our instructions and to implement appropriate security.

## International transfers

Primary data residency is the UK. If website data is transferred outside Jersey (e.g., to analytics providers), we will ensure an adequate level of protection or implement appropriate safeguards (e.g., EU SCCs with the JOIC Jersey Addendum) and conduct transfer assessments as needed.

## Retention

- Website enquiries: retained as long as necessary to respond and manage follow-up, then per our Retention Schedule.
- Analytics data: retained in accordance with our Cookies Notice/settings.

## Your rights

You have rights under the DPJL. To exercise your rights (including access within 4 weeks/28 days), contact [privacy@hearthstones.je](mailto:privacy@hearthstones.je).

## Cookies

Please see our [Cookies\\_Notece.md](#) for details of cookies and how to control them. Our cookie consent banner is provided by CookieScan.

## Contact and complaints

Questions or requests: [privacy@hearthstones.je](mailto:privacy@hearthstones.je). Complaints: Jersey Office of the Information Commissioner — <https://jerseyoic.org/>.